

Onoto®

ESTABLISHED IN ENGLAND 1905

A passion for writing... beautifully



Welcome! I'm delighted to introduce you to the Onoto Pen Company catalogue.

As a brand, Onoto was created in 1905 by Thomas De La Rue & Co to promote their new range of plunger-filler fountain pens. For many years thereafter, it was an internationally-recognised, high quality English pen brand, patronised by people such as Sir Winston Churchill, Florence Nightingale and Field Marshal Earl Haig. Today, many of those vintage Onoto pens are still highly sought after.

When I acquired the company in 2004, it had been 'dormant' for more than 40 years. Yet I was certain there was room in the marketplace for luxury pens – especially those hand-crafted in England by 'old-school' goldsmiths and silversmiths using the same traditions and techniques employed by Fabergé, more than 100 years ago.

Of course, there was much to live up to! Innovation and creativity had long been hallmarks of Onoto both in manufacture and marketing, so it was with some apprehension that we re-launched Onoto at The London Stock Exchange in May 2005. I'm delighted to say the first new Onoto for 47 years – The Centenary (see opposite) – was extremely well received by writing enthusiasts and collectors around the world, with buyers in Europe, USA, Canada, Australia, Japan and Singapore, as well as the UK.

Since then we have launched a full range of luxury Onoto pens which you will find in this booklet, including the magnificent Magna (page 8). The pens fall into two sizes: Large (Magna, Nelson, Contemporary, Centenary) which includes the famous Onoto size 7 nib, and the smaller Emma Hamilton, Aspirations and Excel which feature a more delicate size 3 nib.

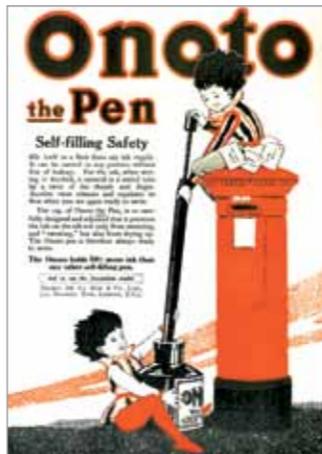
If you are looking for a gift that will be cherished for a lifetime, I believe this range of pens reflects the innovation, creativity and consistently high quality that a brand with Onoto's 100-year pedigree demands.

I hope you share my passion for Onoto and find something here to excite your interest.

Sincerely

James Boddy

James Boddy - Chairman - The Onoto Pen Company Limited



During the 1920s and 30s, Onoto pens were promoted as 'Onoto the Pen', an advertising style which has remained ever since.

Here is a 1921 'Punch' advertisement featuring a young boy (Peter Pen) and the iconic British red pillar box, both of which were used in many Onoto ads during this period.

The Centenary

Based on the design of the fabulous Onoto Magna of 1937, the Centenary has proved to be hugely popular with Onoto collectors and aficionados around the world. Crafted in sterling silver with gilded silver clip and cap rings, in an edition of 500 worldwide, or in 18 carat gold in an edition of 10 worldwide, this beautiful and impressive pen makes a statement whenever and wherever it is used.

Each pen features a traditional barleycorn engine-turned pattern, together with an 'ONOTO THE PEN' engraving similar to that found on many vintage Onoto pens.

Nib: 18 carat gold, Size 7 in Fine, Medium or Broad styles

Fill: Cartridge or Converter

Limited editions	Weight
Sterling Silver – 500	90 grams
18 carat Gold – 10	98 grams

Exclusive Onoto Nibs

The Onoto pens included in this booklet are fitted with either size 3 or size 7 nibs which have been created exclusively for Onoto by the world's leading nib manufacturer. As you might expect with pens of this quality, the nibs are made from 18 carat gold and are partly rhodium plated for added strength and bear an iridium tip to ensure smooth writing. Each nib bears an exclusive, engraved Onoto design and nib size. All nibs are available in a choice of fine, medium or broad styles or maybe customised to your requirements (italic, oblique, stub etc) for a nominal additional cost. See Page 13.



In Sterling Silver

The Emma Hamilton

The Emma Hamilton is the natural companion to the Horatio Nelson pen. Named after Nelson's mistress, Emma, Lady Hamilton, the pen celebrates Emma's life and her passion for Nelson.

Hand-crafted from Victory Silver™ (an exclusive material with a direct link to Nelson and Trafalgar) and embellished with delicate, powder blue enamel over a wave pattern guilloché engraving, in the style of Fabergé, this pen is a delight to use and is a superb example of British craftsmanship at its finest.

Each pen has the distinctive Onoto cipher on the clip while the cap bears a facsimile of Emma's signature and an engraved 'Nelson & Bronte' design taken from the dress she wore to meet Nelson in Naples after his victory at the Battle of the Nile. The end cap bears a gilded silver Maltese Cross, worn by Emma in many of her most famous paintings.

*Nib: 18 Carat Gold, Size 3 in Fine, Medium or Broad styles**

Fill: Cartridge only

Limited edition: 100

Weight: 57 grams



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The Horatio Nelson

Certain to delight anyone with nautical connections, The Horatio Nelson Onoto celebrates the life of England's greatest naval hero. It is crafted from Victory Silver™, a special refining of sterling silver which uniquely contains copper from Nelson's flagship at Trafalgar, HMS Victory.

The cap is decorated in cobalt blue enamel over wave-pattern guilloché engraved silver, while the barrel is fluted to resemble Nelson's Column, the memorial to Nelson in Trafalgar Square, London. The pen also features a number of design elements which link directly to Nelson and Trafalgar – for example the cap end button has been taken from a Georgian naval tunic button, while the gold bands around the cap resemble the braid on the Admiral's sleeve. The cap also bears a facsimile of Nelson's signature inscribed in the enamel.

*Nib: 18 Carat Gold, Size 7 in Fine, Medium or Broad styles**

Fill: Cartridge or Converter

Limited edition: 100

Weight: 90 grams



**See Page 13*



The Royal Ballet Aspiration

These 3 exquisite Aspiration pens capture the spirit of ballet in light, delicate tones with a hint of fun and the exuberance of youth.

Like the Contemporary pen, these are decorated in hand-applied blue, ivory or mauve enamels over guilloché engraved sterling silver or 18 carat gold, in the style of Fabergé. Each pen bears a Royal Ballet inscription around the cap.

The perfect gift for ballet lovers.

Nib: 18 Carat Gold, Size 3 in Fine, Medium or Broad styles

Fill: Cartridge or Converter

Limited editions	Weight
Each colour - Silver – 75	68 grams
Each colour - Gold – 10	80 grams



THE ROYAL BALLET
COVENT GARDEN

*See Page 13



Onoto
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The Royal Ballet Contemporary

The perfect writing gift for anyone with an interest in ballet or the arts.

Using techniques made famous by Fabergé, vitreous enamel has been applied over guilloché engraved sterling silver or 18 carat gold to decorate these magnificent fountain pens. The blue, white or ruby enamel is ground by hand from silica into a smooth paste before being applied over the engraved silver or gold with a goose quill. It is then kiln-fired several times at up to 850°C to create the hard, glass-like enamel and is carefully polished to a smooth, translucent finish. The entire process takes several days of intricate and painstaking work by our highly talented and experienced goldsmiths.

Featuring one of the Royal Ballet's dancer icons, the strong, elegant images and bold, vibrant enamel colours perfectly capture the graphic fluidity and movement of contemporary dance.

*Nib: 18 Carat Gold, Size 7 in Fine, Medium or Broad styles**

Fill: Cartridge or Converter

Limited editions	Weight
Each colour - Silver – 75	97 grams
Each colour - Gold – 10	105 grams

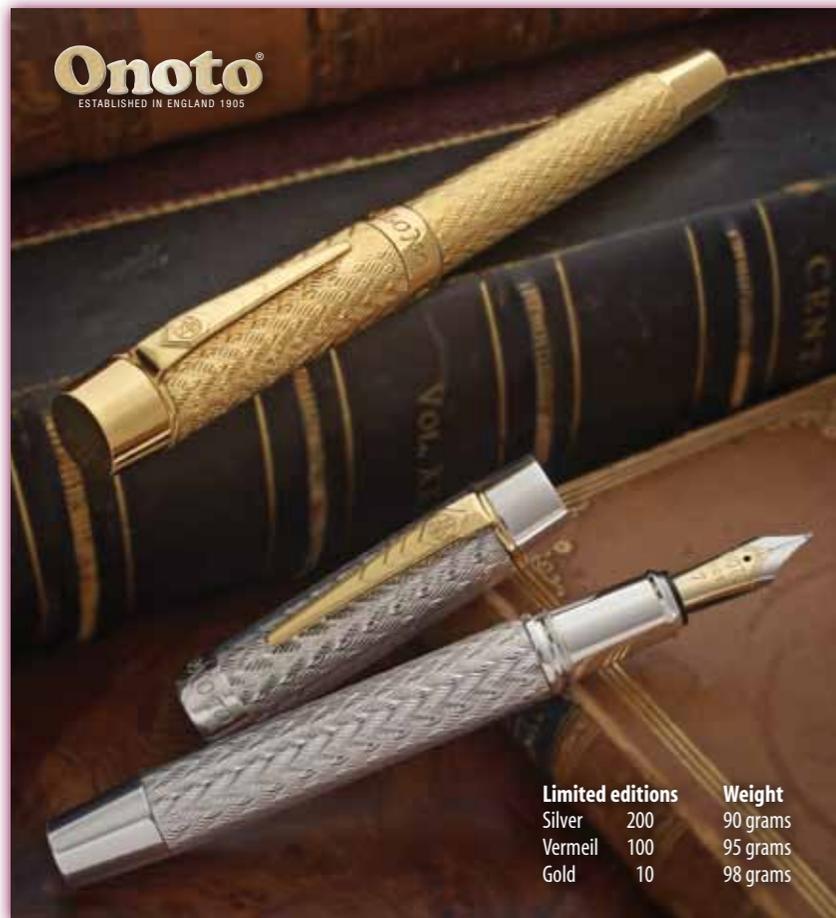


THE ROYAL BALLET
COVENT GARDEN

*See Page 13



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Limited editions		Weight
Silver	200	90 grams
Vermeil	100	95 grams
Gold	10	98 grams

The Magna

The Magna has quickly become the flagship of the new Onoto range. Based on the classic 1937 Magna, this new fountain pen is available in 3 sumptuous versions – sterling silver, vermeil (gold plated) silver and 18 carat gold – yet retains the style and shape of its iconic predecessor.

It features a highly attractive and tactile engine-turned pattern known as Peacock's Eye on the cap and barrel. This process, known as guilloché engraving, was a design technique used by Carl Fabergé on many of his most famous silver and gold pieces.

The Magna is an impressively weighty pen – perfect for writing or signing important documents!

*Nib: 18 Carat Gold, Size 7 in Fine, Medium or Broad styles**
Fill: Cartridge or Converter

The Excel

A lighterweight version of the Onoto Magna is also available. The Onoto Excel weighs 58 grams in Sterling Silver, 63 grams Vermeil and 70 grams in 18 carat Gold.

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The Magna Writer

In addition to the exquisite limited edition ranges of precious metal and enamelled pens, Onoto offers a range of high quality acrylic pens which are all manufactured in England to the same high standards.

So what finer way to celebrate our rich inheritance of English writing, than to produce a classically shaped pen dedicated to those passionate writers who have added immeasurably to our pleasure over the years?

The Writer's Pen pays tribute to English writers across the centuries; from Shakespeare to Sheridan; from Milton to Maugham; from Fielding to Forster – each one a craftsman-writer who almost certainly would have enjoyed the smooth writing style of the Onoto.

The Magna Writer is the first acrylic pen of the 'new Onoto' era – the first since 1958 and fittingly, each pen is accompanied by a range of exclusively printed Onoto blotters, each one containing a quotation about writing by an English author.



Each Magna Writer bears the traditional engraving 'ONOTO THE PEN, Made in England' on the barrel and comes in a choice of two colours – Midnight Black or Ultramarine Blue. The first 100 pens of each colour have gilded sterling silver fittings.

Material: Acrylic with gilded sterling silver fittings
Weight: 27 gms
Edition: 100
Colours: Midnight Black, Ultramarine Blue SOLD OUT

*Nib: 18ct Gold, Size 7
In Fine, Medium or Broad styles**
Fill: Cartridge or Converter

**See Page 13*



The ONOTO Magna '261'

Contemporary, refined and tactile – another classic Onoto!

The first engraved acrylic Onoto for more than 50 years

Following the long tradition of excellent Onoto pens, this contemporary addition to the range has a proud heritage. In 1909, as Onoto started to flex its considerable marketing muscles around the globe, the USA was seen as a key market. Offices were established at 261 Broadway, New York and now, to celebrate that occasion 100 years ago, the Onoto Magna '261' has been issued.

Crafted entirely in England from high density black acrylic, the '261' features an elegant chased pattern on the barrel and cap like the original classic Magnas of the 1930s. This is the first Onoto engraved acrylic pen for over 50 years and like its illustrious predecessors the unique pattern gives the pen a striking appearance that distinguishes it from the crowd.

Like most vintage Onoto pens, the barrel is engraved with 'ONOTO THE PEN Made in England', and on the opposite side of the barrel is a space for personalising the pen with your name or initials.

The cap of the '261' bears a wide gold-plated sterling silver band with a London hallmark and the top of the cap has the famous Onoto cipher. At the end of the barrel is the number "261" in black and gold encased in a special convex acrylic.

- Material: High density black acrylic with gilded sterling silver cap band
 Weight: 27 gms
 Edition: 261
 Nib: Size 7 in either Stainless Steel or 18 ct gold in Fine, Medium or Broad styles*
 Rollerball or Fineliner options are also available
 Fill: Cartridge or Converter

* Nibs can be ground to your own specification for a nominal additional cost. See page 13.



Protecting Your Pens from knocks and scrapes

If you invest in a high quality luxury pen, it makes sense to look after it and protect it from the knocks and scrapes which can often occur – especially if you use your pen frequently.

Made exclusively for Onoto, these beautiful pen cases and display boxes provide all the protection you will ever need to keep your pens in perfect condition.



Onoto Leather Pen Cases

These superb yet inexpensive leather pen cases, embossed with the Onoto logo, are available in two colours (red or black) and in two sizes (Standard or Large).

The standard size fits Emma Hamilton, Royal Ballet Aspirations, Excel, Centenary, Nelson, Royal Ballet Contemporary, Magna, Magna Writer, Magna 261 and Cambridge800 black acrylic.

The large size fits the extra long Magna, and the Cambridge 800 silver/vermeil/gold.

Onoto Deluxe Presentation Box

This exquisite burr wood box provides an extra-special way to make a retirement or other presentation quite unforgettable! It comes complete with a bottle of Onoto ink and a leather pen case to show off the pen of your choice. The display tray lifts out and may be reversed to reveal a 10-pen presentation tray – ideal for pen collectors.

Here's what our customers have to say about our pens...

"I have been very impressed with Onoto's customer service. The broad nib writes like a dream. I have never used such a smooth nib before. I now look forward to using my pen daily."

S G, Japan

"It was nice to meet you at the Alumni Weekend last month! I am up and writing, so to speak, and I really like my new pen very much. Thanks for your help!"

J B, Washington DC

"Love the pen! The broad nib is somewhat stub like and I've been using it with Pilot Tsuki-Yo ink, a blue-black ink that translates to Moonlit Night. People at work like it too and are impressed with the smoothness of its writing. Will be looking forward to more plastic pens from Onoto!"

A B, USA

"Very nice all around, to be sure. Great, classic design and it writes perfectly out of the box... which is not the case with far too many of the high-end pens I've bought in recent years.

Now... if you could bring the Writer out in other colours... say a brown cross-hatch for starters, you'd make a big stir... and then maybe add a lever or a pump filler "

R W, Maine USA

"I have received the Onoto pen I ordered. This is a beautiful one, and I already started using it. I wish I will have a nice life with this pen."

S. Japan

"The Centenary is extraordinary! I love it! It is everything I expected and more."

L W, USA

"The Centenary pen is excellent. I will use this pen with pride."

A E, Japan

"It's a marvel. I didn't realize the care that you people put into the manufacture of the thing. I'm tempted to leave this pen in its box (opened) on my desk and use it strictly as a signature pen. It's just too attractive looking for everyday use. And, by the way, the nib is perfect!"

P B, USA

"Thank You for being so professional. Prompt delivery in a beautiful package. "Awesome" and "terrific pen" were the few words I said when I saw my pen this morning."

M L, Canada



The perfect companion for your Onoto pen

Bottled exclusively for Onoto by one of England's oldest ink manufacturers, this range of inks is the perfect companion for your Onoto pen.

Available in a range of colours in 80ml bottles, you can choose the colour to reflect your mood!

- Sapphire Blue
- Woodland Green
- Mediterranean Blue
- Passion Red
- Golden Brown
- Deep Magenta
- Quartz Black



Onoto Standard Nibs

Onoto nibs are available in two sizes: Size 7 and Size 3.

Size 7 nibs are 8.4mm wide and are standard in the larger Onoto pens including Centenary, Nelson, Magna, Magna Writer, Magna 261, Cambridge 800 and Royal Ballet Contemporary.

Size 3 nibs are 7.5mm wide and are used in our smaller Onoto pens including Emma Hamilton, Royal Ballet Aspiration and Excel. All our nibs are engraved with the Onoto name, an exclusive Onoto pattern, and the nib size 3 or 7. Both the 18ct gold nibs and the gold plated stainless steel nibs are two-tone colour and rhodium plated, and have an iridium tip for smooth writing and long life.

For each size of nib, you can select from Fine, Medium, or Broad width, depending on your preferred writing style.

- **Fine** produces approximately a 0.3mm - 0.4mm wide line of ink
- **Medium** produces approximately a 0.5mm - 0.65mm wide line of ink
- **Broad** produces approximately a 0.7mm - 0.9mm wide line of ink



Onoto Custom Nibs

In addition, we can grind any of our nibs to your own specification if you have a particular preference. Individually ground by one of the UK's top nib masters, you can select one of the more usual custom styles Stub, Cursive Italic or Left Oblique Broad (15 degree angle slant) or virtually any other nib including Arabic, calligraphy, right oblique etc. There is a small charge for this service.



British Boxing Board of Control Lonsdale pen in gilded silver and enamel.



Special Commissions and Personalised Pens

Onoto's team of goldsmith pen-makers has years of experience in making special commissions for corporate and VIP presentations. If you would like to own a prestige pen designed to your specifications or require an unusual and distinctive piece for a special presentation, corporate gift or retirement memento, we would be happy to discuss this with you.

Special commission pens can be created to your design in any precious metal and can incorporate guilloche engraving, enamelling and a range of gem stones.

Engraving

All Onoto pens may be personalised with a name or initials engraved on the barrel for a nominal extra cost.

Call: 44+ (0)1603 811165



Solid gold and enamel pen created for a Middle Eastern client.

Special Commissions and Personalised Pens



Onoto is proud to be associated with the University of Cambridge in creating an exclusive collection of high quality fountain pens to celebrate the University's 800th anniversary. Three qualities epitomise the association between the University of Cambridge and the Onoto Pen Company: Heritage, Excellence and Ingenuity, qualities which are perfectly displayed in this superb collection.

In creating an anniversary collection of Onoto pens, the University acknowledges the role that writing has played in Cambridge life over the past 800 years. At a time when online communication dominates our lives, it's time perhaps to reflect on a more sophisticated method of communication – one that inspires emotion with a simple flourish of ink on paper.

The Cambridge 800 range includes the black acrylic and silver pens (shown right), plus gilded silver and solid gold versions, all featuring the university crest and commemorative engraving. In addition, purchasers can elect to have their college crest inserted in the end of the barrel.





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